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Pablo Echeverri [aka] Pablinche

I'm a graphic artist based in Montreal whose passion is creating logos, brochures, websites and other communication materials. I'm currently available for new projects and run a side project called Baboon Creation.

Qualifications

I am experienced in the art direction and development of concepts for branding and ad campaigns. I have worked in the design and production of layouts for books, stationery, web sites, mobile sites, corporate videos, presentations, e-blasts, newsletters, posters, merchandising, brochures, catalogs, flyers and annual reports.

Work Experience

- 2011 - [...] Self-employed & president of Baboon Creation.
Montréal, CAN
- 2006 - 2011 Graphic Designer, JK Communications.
Montréal-CAN
- 2005 - 2006 Graphic Designer, Video Base.
Medellin, COL
- 2003 - 2004 Graphic Designer, Enredate.
Medellín, COL

Education

- 2001 – 2007 Bachelor of Advertising and Marketing
Pontificia Bolivariana University.
Medellin, COL
- 2005 – 2006 Design Arts (International Exchange Program)
Concordia University.
Montreal, CAN

Languages

English, French and Spanish

Skills

- Leadership
- Creative thinking
- Typography understanding
- Digital & print production
- Web development expertise
- Photography
- Strong communication abilities
- Effective time management
- Attention to details
- Problem solving
- Ability to meet deadlines

Software

- Illustrator
- Photoshop
- InDesign
- Flash

Coding

- BBEdit
 - HTML
 - CSS
 - PHP
 - MySQL
 - Action Script
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